
DC Sports and Entertainment Commission (Starplex Fund)

FY 2002 Proposed Operating Budget:

\$9,126,650

FY 2002 Proposed Capital Budget:

\$0

The DC Sports and Entertainment Commission improves the quality of life and enhances economic development in the District by operating RFK Stadium, managing the non-military functions of the DC National Guard Armory, promoting the District as a venue for sports and entertainment activities, and supporting youth recreational activities. The commission performs these functions and carries out its mission on a self-supporting basis.

The proposed FY 2002 operating budget is \$9,126,650, a decrease of \$1,841,000, or 16.8 percent, from FY 2001.

Budget Summary

The proposed FY 2002 operating budget for the D.C. Sports and Entertainment Commission is \$9,126,650, a decrease of \$1,841,000 or 16.8 percent from the FY 2001 approved budget (table SC0-1). The decrease reflects a one-time cost of \$1,841,000 in FY 2001 for the installation of a scoreboard that will not be required in FY 2002. The D.C. Sports and Entertainment Commission receives funding solely from Other (O-type) sources.

Strategic Issues

- Continue to generate revenues in excess of expenses.
- Increase profitability by expanding the number of events held at its facilities.
- Identify new revenue streams.

- Reduce costs thorough management improvements in both administration and event functions.
- Increase contributions under the community outreach program.
- Develop a more comprehensive and focused outreach strategy.

FY 2002 Initiatives

- Increase the number of events by seeking out new activities, courting new sports leagues, and making the venues more attractive to promoters.
- Refurbish facilities and continue with improvements to both RFK Stadium and the D.C. Armory. The extent of repair, maintenance, and refurbishment required in FY 2002 will depend on the amount of work completed in FY 2001.

Agency Background

The Commission promotes the District as a location for sports and entertainment events, supports youth recreational activities, operates RFK Stadium and manages the non-military functions of the D.C. National Guard Armory. An 11-member Board of Directors, composed of District-based professional, business, labor, community and government leaders, directs the Commission's efforts to enhance the District's economic development efforts through sports and entertainment activities. In addition, the Commission fulfills its duty to promote recreational opportunities by supporting and funding a community grant program that provides funding to grassroots organizations and by providing support for a number of other sports, recreation, and community activities.

Programs

The Commission's revenues and expenditures are highly dependent on the number of events that take place at its venues each year. Some of those events, including the Ringling Bros. Barnum and Bailey Circus, MLS soccer, and WUSA soccer, continue from year to year; others, such as concerts and other touring shows, are not scheduled until several months prior to the actual event. Due to these immutable aspects of the sports and entertainment industry, making predictable assumptions about specific activities, revenues, and expenses is difficult. Accordingly, the commission's actual expenditures may vary significantly from budgeted amounts due to changes in activity levels.

Funding Summary

Other

The proposed FY 2002 other budget is \$9,126,650, a decrease of \$1,841,000, or 16.8 percent from the FY 2001 approved budget. The D.C. Sports and Entertainment Commission receives all funding from Other sources. The decrease is due to an adjustment for a one-time cost of \$1.8 million to replace a stadium scoreboard in FY 2001. Refer to the FY 2002 Operating Appendices (bound separately) for details.

Trend Data

Table SC0-2 shows the expenditure history for FY 1998–2002.

Agency Goals and Performance Measures

Goal 1. Increase the number of events held at the agency's facilities

Citywide Strategic Priority Area: Promoting economic development

Manager: Tony Burnett, Stadium Manager;

Kenneth Brown, Armory Manager

Supervisor: Robert Goldwater, President and Executive Director

Measure 1.1: Number of stadium and armory events

	1999	2000	Fiscal Year 2001	2002	2003
Target	85	85	90	100	110
Actual	85	87	-	-	-

Goal 2. Become more profitable.

Citywide Strategic Priority Area: Making government work

Manager: Scott Burrell, Chief Financial Officer

Supervisor: Robert Goldwater, President and Executive Director

Measure 2.1: Net income from stadium and armory events (thousands of dollars)

	1999	2000	Fiscal Year 2001	2002	2003
Target	14.0	434.0	500.0	500.0	500.0
Actual	(380.0)	(955.0)	-	-	-

Goal 3. Improve community outreach program.

Citywide Strategic Priority Areas: Strengthening children, youth, families, and individuals;

Building and sustaining healthy neighborhoods

Manager: Neville Waters, Marketing Manager

Supervisor: Robert Goldwater, President and Executive Director

Measure 3.1: Community outreach contribution (thousands of dollars)

	1999	2000	Fiscal Year 2001	2002	2003
Target	100	150	200	225	250
Actual	150	355	-	-	-

Table SC0-1

FY 2002 Proposed Operating Budget, by Comptroller Source Group

(Dollars in thousands)

D.C. Sports and Entertainment Commission

	Actual FY 2000	Approved FY 2001	Proposed FY 2002	Change from FY 2001
Regular Pay - Cont. Full Time	1,195	1,558	1,558	0
Regular Pay - Other	986	1,236	1,236	0
Additional Gross Pay	282	233	233	0
Fringe Benefits	389	395	454	59
<i>Subtotal Personal Services (PS)</i>	<i>2,851</i>	<i>3,421</i>	<i>3,480</i>	<i>59</i>
Supplies and Materials	0	54	54	0
Utilities	0	365	365	0
Communications	0	56	56	0
Other Services and Charges	0	871	871	0
Subsidies and Transfers	0	1,520	1,520	0
Rentals - Land and Structures	0	1,462	1,462	0
Equipment and Equipment Rental	0	3,219	1,319	-1,900
<i>Subtotal Nonpersonal Services (NPS)</i>	<i>0</i>	<i>7,546</i>	<i>5,646</i>	<i>(1,900)</i>
Total Proposed Operating Budget	2,851	10,968	9,127	(1,841)

Table SC0-2

FY 2002 Proposed Operating Budget, by Revenue Type

(Dollars in thousands)

D.C. Sports and Entertainment Commission

	Actual FY 1998	Actual FY 1999	Actual FY 2000	Approved FY 2001	Proposed FY 2002
Other	2,914	2,852	2,851	10,968	9,127
Gross Funds	2,914	2,852	2,851	10,968	9,127